

# Earn with the Ebay Affiliate Program

Contributed by Michael Campbell

What would life be like without Ebay? For those who are not members, you will see that Ebay has its own culture. Ebay connects sellers and buyers from all over the country; all over the entire world. The item that you can't purchase at your local store you can locate on Ebay.

I have been a member of Ebay since 1998. My very first purchase was June 18, 1998. I think I bought a junky laser pointer or something similar cheap gadget. Yes, I was there when Ebay had little or no fees. A time when ebooks and webhosting auctions were not available. Ebay has definitely changed. I remember my first official sale: April of '99, A Mark McGwire Olympic card. At the time, I did not want to part that baseball card! But, I needed a little cash and sold it for \$95. I was ecstatic! (I was pretty young at the time). 9 years have passed, I have a feedback rating of 100% and proud of it! At times, however, it seems tough, and at times impossible to compete with the mega sellers and companies placing their products and services in every category imaginable.

I have greatly enjoyed my Ebay experience. But, as I said before, it is very hard to compete. I've sold only 27 items since my membership with Ebay began 9 years ago. Maybe I am a bit lazy but at the same time, a little intimidated. I have tried to make ebook and script sales, but you need to sell a whole bunch to make any money!

## The Opportunity

During my research on "how to make more money online," I discovered the Ebay affiliate program. Do you ever wonder where some of the selling fees you paid went? Well, most of the fees are going to Ebay and a percentage may go to affiliates.

Hmm, I am not making much money with Ebay on my own, why don't I make money off of other seller's auctions!

I found Ebay's affiliate page and was sent to Commission Junction. Commission Junction manages Ebay's affiliate program and is extremely reputable. It was a quick and easy minutes to sign up and I was ready to begin. What do I do next?

I am pretty familiar with building websites and all, but had no clue about how to place Ebay items on my website. From there, I did some research on the Ebay Affiliate Program and stumbled across a script called BANS: Build a Niche Store. Everyone, and I mean EVERYONE, was all up in arms about the success of this piece of software.

I was pretty excited about the reviews the Build a Niche program had received. I purchased the script for \$97 which gave me full to use on an unlimited number of sites. (I am currently working on 13 websites as I write this review). The first & second sites that I created were indexed by Google in less than 24 hours! The cool thing about this program is that it optimizes your pages so that your website will be seen on search engines. My first site is on page 1 of Google for a very competitive keyword!

BANS can help you easily create a site that can be geared towards any category you choose from Ebay. Ebay items in your niche will automatically be fed into your site. If a buyer bids on and wins an auction through your site, you make a commission. If a buyer signs up for an account on Ebay through your site, you earn an affiliate commission.

If you aren't completely familiar on how to create a website and have it optimized for search engines, The Build a Niche Store script will definitely put you in the right place. Build as many websites as you would like and have a great time with it.

## About the Author

Michael Campbell is a affiliate marketer and restaurateur. Visit Michael's [BANS page](#) and [Marketing Blog](#).